



# SHRI RAM COLLEGE OF COMMERCE

in collaboration with

**UNIVERSITY OF KIGALI**

&

**NAMIBIA UNIVERSITY OF SCIENCE AND  
TECHNOLOGY**

is organising

## **International Conference on ADVANCES IN BUSINESS AND INFORMATION TECHNOLOGY & DOCTORAL COLLOQUIUM**

at Kigali, Rwanda (Africa)

March 1-2, 2017

### **The Conference**

International Conference on Business and Information Technology & Doctoral Colloquium jointly organized by the University of Kigali, Shri Ram College of Commerce, University of Delhi and Namibia University of Science and Technology aims to bring together, from all over the world academicians, practitioners, policy makers, researchers and students to brain storm on contemporary issues in Management, Economics, Public Administration, Accounting, Information Technology and Finance and other business related topics.

The themes for discussion include but are not limited to:

### **Accounting**

- Accounting Education & Research
- Environmental Accounting and Auditing
- Forensic Accounting and Auditing
- Activity Based Costing and Activity Based Management
- International Taxation
- Corporate Governance
- Reporting and Disclosure Practices
- Accounting History
- Financial Reporting: Modern Trends in Management Accounting

## **Finance and Economics**

- Combating money laundering and terrorism finance
- Micro Finance
- Development Economics
- Public Sector Economics
- Local Economic Development
- Fiscal and Monetary Policies
- International Trade and Development
- FDI and Portfolio Investment in Africa
- Emerging trends in Global Financial Markets
- Emerging trends in Commodity Markets
- Global trends in Banking and Insurance
- Demonetisation
- Informal Economies
- Economic transformation and freedom
- Procurement
- Financial Management in SMEs
- Financial Inclusion

## **Governance and Public Administration**

- Corporate Governance and Ethics
- Public Sector Education
- Strengthening Municipal Administration
- Improving Service Delivery
- Combatting corruption
- Corporate Governance in Emerging Economies
- Ethical Governance and Corporate Frauds
- Green Initiatives in Corporate Governance
- Corporate Social Responsibility and Sustainable Development
- Political Economy
- Political transformation for developing countries

## **Leadership**

- Leadership, innovation and entrepreneurship
- Leadership challenges faced by the 21st century entrepreneurs
- Gender and Leadership
- Public Service leadership
- The power, management and leadership

## **Management and Human Resources Management**

- HR management and strategies
- Work-Life balance
- The labor market, qualifications, structure of work resources and cultural conditions of companies strategies
- Outsourcing
- Organization culture
- Change Management
- Strategic Thinking & Management
- Mergers and Acquisitions
- Regional experiences in management
- International Business
- Emotional intelligence
- Conflict Management

## **Marketing**

- E-Business
- Sales-Marketing balance
- Competitions in marketing
- Ethical Issues and Green Initiatives in Marketing

## **Information Technology**

- Business Informatics in the 21<sup>st</sup> century
- E-governance
- ICT and governance
- Digital Economy
- Best practices in IS technological leadership
- Effect of the board of directors and shareholders on IT policy
- Influence of mergers and acquisitions on IT
- Impact of ICT on higher education in developing countries

## **Entrepreneurship**

- Startups
- Venture Capital

## **Logistics and Supply Chain Management**

## Full Paper / Extended Abstracts Submission

Original works on, but not limited to, the above themes and other related issues are invited for presentation from interested individuals. For consideration a full paper or an extended abstract (extended abstract should be at least 1000 words) should be submitted to: [conference@uok.ac.rw](mailto:conference@uok.ac.rw) or at [anilkumar@srcc.edu](mailto:anilkumar@srcc.edu) not later than 31<sup>st</sup> January 2017. However, early submission will be appreciated.

NB: Other important details including registration form are available on UoK website <http://www.uok.ac.rw/conferences.html>

### Guidelines for Paper / Abstract Submission:

- To facilitate blind review of Paper / abstracts the first page should contain the title of abstract / paper and author names (s) and affiliations only.
- The main abstract / paper should not contain any identifying details except the title of the abstract / paper.
- The abstract must contain an introduction, objectives, methodology, outcomes (if research already completed) and 3 to 5 key words.
- APA referencing style should be used.

## THE DOCTORAL COLLOQUIUM

The doctoral colloquium aims to provide a platform to Ph.D. / DBA/ M. Phil. students at an advanced stage of their research to present their work in progress to a team of experts to receive useful feedback to finalize their work for submission to their University for examination. UoK doctoral colloquium will be a special opportunity for doctoral students in Rwanda and from beyond to meet a wider group of experts and doctoral students to discuss their findings, compare notes and get useful insights for further improvement.

**Students' Session:** A special session for undergraduate and post-graduate students to present papers/ research articles / innovation projects to provide opportunity to the students to present their work at the International forum.

For consideration, the submission should ideally be not less than 2500 words and must include an introduction, problem statement, objectives, brief literature review or theoretical framework, methodology used and findings or expected findings.

<b>Best Paper Award</b>	<b>USD 100</b>
<b>Best Doctoral / Dissertation Presentation</b>	<b>USD 100</b>

## Important Deadlines

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| a. Submission of Abstract / Full paper | January 31, 2017   |
| b. Notification of Paper Acceptance    | February 7, 2017<br>(Within one week from submission date) |
| c. Registration:                       | February 25, 2017  |
| d. Conference:                         | March 1-2, 2017  |

## Registration

Conference Fees	Amount
Academics	USD 200
Industry/Corporate	USD 250
Students	USD 100

**Note:** The Fees **does not** include accommodation and tour.

Group Registration	Group discount of 10% for 5 or more participants is offered
Companions:	10% discount
Student's Registration	ID showing name of institution and student registration number is required

The registration fee includes:

- Tea/Coffee, Lunch on the days of the conference
- Net-working dinner on the first day of the conference
- An electronic copy of the conference proceedings

Conference Organizers
<b>Patrons</b>
Professor Manasseh Nshuti, Chairman Board of Promoters, University of Kigali
Mr. Philbert Afrika, Chairman Board of Directors, University of Kigali
Mr. Ajay S. Shriram, (Chairman, Governing Body, SRCC)
<b>Conference Advisors</b>
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Prof. U L Paliwal, University of Kigali
<b>Conference Co-Chairs</b>
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Ms Sharon Haba, University of Kigali
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Dr. Liliane Umutesi, University of Kigali
Dr. Alfred Mwenedata, University of Kigali

### **Organising Committee (SRCC)**

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